

## LA Express Park™ Extends Time-of-Day Pricing on October 1st

LA Express Park™, the year-long demonstration project from the City of Los Angeles Department of Transportation (LADOT), is implementing the new time-of-day pricing strategy on additional blocks to improve parking management. Wireless sensors are now tracking Downtown street parking activity around the clock. Using this data, parking meter rates are being adjusted on the first Monday of the month to better match the price of parking to the demand on each block and each side of the street. The overall goal of the project is to improve parking availability and reduce the time spent hunting for parking, in order to cut down on traffic congestion and pollution in Downtown L.A.

On Monday, October 1<sup>st</sup>, LADOT will extend the time-of-day parking meter rates to the southern part of the Fashion District. On select blocks, you will see parking meters that have different hourly rates matching the parking demand in the morning, midday, and evening. You can identify these meters by the unique blue labels (like this one) that clearly show the maximum hourly rate.



The parking meter screen will show the current rates that apply on the day you are parking. And don't worry, the meter will do the math for you if your parking spans different rates, so you will always know how much time you are buying.

The time-of-day meter rates will be implemented during the following four time periods:

- Morning - Mon-Fri before 11 AM
- Midday - Mon-Fri 11 AM to 4 PM
- Evening - Mon-Fri after 4 PM
- Saturday all hours

Rate maps showing the hourly rates during each period can be downloaded from [www.LAExpressPark.org](http://www.LAExpressPark.org).

On the website, you will also find a real-time parking map and links to smartphone apps that help you find current rates and open parking spaces and even let you pay for your meter remotely. Explore the website to learn more about the LA Express Park™ project and find out how you can “[save time, park smarter](#)” in Downtown L.A.

