LA Express Park™ Introduces Time-of-Day Pricing on August 6th

LA Express Park™, the year-long demonstration project from the City of Los Angeles Department of Transportation (LADOT), is introducing a new strategy to improve parking management. Wireless sensors are now tracking Downtown street parking activity around the clock. Using this data, parking meter rates are being adjusted on the first Monday of the month to better match the price of parking to the demand on each block and each side of the street. The overall goal of the project is to improve parking availability and reduce the time spent hunting for parking, in order to cut down on traffic congestion and pollution in Downtown L.A.

Beginning on Monday, August 6th, LADOT will implement the first parking meter rates in L.A. that change throughout the day. In Chinatown and part of the Fashion District, you will see parking meters that have different hourly rates matching the parking demand in the morning, midday, and evening. You can identify these meters by the unique blue labels (like this one) that clearly show the maximum hourly rate.

The parking meter screen will show the current rates that apply on the day you are parking. And don't worry, the meter will do the math for you if your parking spans different rates, so you will always know how much time you are buying.

The time-of-day meter rates will be implemented during the following four time periods:

- Morning - Mon-Fri   before 11 AM
- Midday - Mon-Fri   11 AM to 4 PM
- Evening - Mon-Fri   after 4 PM
- Saturday   all hours

Rate maps showing the hourly rates during each period can be downloaded from www.LAExpressPark.org.

On the website, you will also find a real-time parking map and links to smartphone apps that help you find current rates and open parking spaces and even let you pay for your meter remotely. Explore the website to learn more about the LA Express Park™ project and find out how you can "save time, park smarter" in Downtown L.A.