

## LA Express Park™ to Reduce the Number of Pay-By-Cell Meters

Due to low usage, LADOT will discontinue the Park Mobile pay-by-cell program at over 2/3 of the metered spaces in Downtown Los Angeles, effective *March 31, 2014*.

Since pay-by-cell technology negatively affects the battery life of single-space meter batteries, pay-by-cell usage must remain high in order to justify the cost and resources needed to maintain meter batteries. Thus, for single-space meters LADOT has decided to keep pay-by-cell only in the areas where it has seen the most use and in areas believed to have the most potential use, creating new "pay-by-cell zones." In addition, all multispace meters in the project area will continue to support pay-by-cell.

The map on the following page shows all the spaces where pay-by-cell will continue to operate.

Over the next few months, LADOT will further promote pay-by-cell technology in the pay-by-cell zones. If usage increases, LADOT may reactivate pay-by-cell in other parts of the project area. We encourage you to inform your stakeholders about Parkmobile and the new pay-by-cell zones. If you have any questions, please contact the **LA Express Park**<sup>TM</sup> project manager, Peer Ghent at <a href="mailto:peer.ghent@lacity.org">peer.ghent@lacity.org</a>.



